

Dr. Lori DiVito

l.e.d.divito@hva.nl

www.linkedin.com/in/loridivito



Academic Positions

Jan 2007 to present, Amsterdam School of International Business (AMSIB)

Professor, Collaborative Innovation and Entrepreneurship

- Research Director, AMSIB Center for Entrepreneurial Dynamics and International Strategy
- Design, develop and teach courses on sustainability, international strategy and organization dynamics
- Lead researcher, Collaborative Networks for Sustainability (2019-2023)
- Lead researcher, Alliance for Responsible Denim project, www.denimalliance.org (2016-2018)
- Lead researcher, Sustainable Entrepreneurship Research Platform, www.susent.org, (2013-2015)

September 2018 to 2020, King's College London, UK

Adjunct faculty King's Business School

- PhD supervision, ESRC Case Studentship Award, successfully completed in January 2021

Fall 2016, University of Utrecht, Utrecht School of Economics, Utrecht,

Adjunct faculty in the department Strategy, Organization and Entrepreneurship

- Coordinator and tutor for the course 'Organization and Strategy' in the Science Business master programme
- Coordinator and tutor for the course 'Market Dynamics and Corporate Innovation' for the bachelor programme

2013 to 2016, University of Amsterdam, Amsterdam Business School, Amsterdam,

Adjunct faculty in department International Management

- Thesis supervision of master students

2011 to 2016, Alliance Manchester Business School

Teaching fellow in Department People, Management and Organization

- Coordination and teaching for online-blended learning Global MBA Comparative and International Business module (executive education)
- Lecturer/Tutor for 3-day workshops for the Global MBA module Comparative and International Business in various MBS centers worldwide including Hong Kong, Shanghai, Singapore Brazil (Sao Paulo), Dubai and Miami

Education

PhD, Manchester Business School, University of Manchester, 2010

Dissertation: *Institutional configurations and access to critical resources: a comparative study of the innovation strategies of British and Dutch dedicated biotechnology firms*

Supervisors: Prof. Richard Whitley and Dr. Laszlo Czaban

MBA, Webster University, Leiden, 1997

BA, San Francisco State University, California, USA, 1989

Research grants

RAAK Pro, Netherlands Organization for Scientific Research (NWO), grant nr. RAAK.PRO03.038, project title: "Collaborative Networks for Sustainability", (€700,000), 2019-2023

RAAK SME, Netherlands Organization for Scientific Research (NWO), grant nr. RAAK.MKB04.012, project title: "Alliance for Responsible Denim", (€300,000), 2016-2018

Network for Business Sustainability, funded by the Canadian Social Sciences and Humanities Research Council, Collaborating with Competitors for Sustainability, (CAD\$15,000), 2015

Economic and Social Research Council (ESRC) North West Doctoral Training Centre CASE Studentship Award, 3-year, full-time PhD student funding, project title: "Global knowledge sourcing and local innovation in an emerging high technology sector", 2015-2018, co-supervision with Prof. Marcela Miozzo, University of Manchester

ESRC Follow-On Funding Scheme grant, "Funding Gap or Trap?: Dissemination of results from case studies", (£31,760), 2011, RES 189-25-0227

Research and Knowledge Exchange (RAKE) Fund from the Institute of Small Business and Entrepreneurship (ISBE), Barclays Bank and ESRC, “Funding Gap or Trap: assessing the impact of foreign acquisitions of science-based firms on university-industry collaboration and knowledge transfer”, (£9,685), 2009-2010

Publications

Academic publications

DiVito, L. & Lubberink, R., 2022, Circular Economy Ecosystem Coordination: A comparative study of two sectoral cases. Proceedings of the 7th International Conference on New Business Models: Sustainable Business Model Challenges: Economic Recovery and Digital Transformation. Michelini, L., Minà, A. & Alaimo Di Loro, P. (eds.). Rome: LUMSA University, p. 149-154

DiVito, L., Leitheiser, E., & Piller, C. (2022). Circular Moonshot: Understanding Shifts in Organizational Field Logics and Business Model Innovation. *Organization & Environment*, 1-29.
<https://doi.org/10.1177/10860266221111587>

DiVito L, van Wijk J, & Wakkee I. (2021). Governing Collaborative Value Creation in the Context of Grand Challenges: A Case Study of a Cross-Sectoral Collaboration in the Textile Industry. *Business & Society*. 60(5):1092-1131. doi:10.1177/0007650320930657

DiVito, L., & Ingen-Housz, Z. (2021). From individual sustainability orientations to collective sustainability innovation and sustainable entrepreneurial ecosystems. *Small Business Economics*, 56(3), 1057-1072. doi: 10.1007/s11187-019-00254-6

Miozzo, M., & DiVito, L. (2020). Productive opportunities, uncertainty, and science-based firm emergence. *Small Business Economics, An Entrepreneurship Journal*, 54(2), 539-560. <https://doi.org/10.1007/s11187-018-0033-5>

DiVito, L., & Sharma, G. (2019). Strategies of Multilateral Coopetition: Experienced Tensions and Coopetition Capabilities. In *Academy of Management Proceedings* (Vol. 2019, No. 1, p. 15049). Briarcliff Manor, NY 10510: Academy of Management.

Bohnsack, R. & DiVito, L., (2018). “Motivations and entrepreneurial orientations of sustainable entrepreneurs: an exploratory study of sustainable entrepreneurship archetypes in the fashion industry” in A. Lindgreen, F. Maon, C. Vallaster, S. Yousafzai & B.P. Florencio, *Sustainable Entrepreneurship: Discovering, Creating and Seizing Opportunities for Blended Value Generation*, Abingdon, UK: Routledge.

DiVito, L., & Sharma, G. (2018). Asymmetric knowledge and learning in coopetition: Capturing firm and collective value. The Role of Coopetition on Innovation, Value Creation and Value Capture in *Academy of Management Proceedings* (Vol. 2018, No. 1, p. 15630).

Bez, S. M., DiVito De Paauw, L., Gnyawali, D. R., & Rivera, J. (2018). The Role of Coopetition on Innovation, Value Creation and Value Capture. In *Academy of Management Proceedings* (Vol. 2018, No. 1, p. 15630). Briarcliff Manor, NY 10510: Academy of Management.

Bertels, S., Carlsen, A., & DiVito De Paauw, L. (2018, July). Collaborative Research With Practitioners: Research Journeys & Methodological Innovations. In *Academy of Management Proceedings* (Vol. 2018, No. 1, p. 16100). Briarcliff Manor, NY 10510: Academy of Management.

DiVito, L. & Bohnsack, R. (2017). “Entrepreneurial orientation and its effect on sustainability decision tradeoffs: The case of sustainable fashion firms”, *Journal of Business Venturing*, 32(5), 569-587.

Miozzo, M. & DiVito, L. (2016). “Growing fast or slow? Understanding the variety of paths and the speed of early growth of entrepreneurial science-based firms”. *Research Policy* 45(5): 964-986.

Miozzo, M., DiVito, L., & Desyllas, P. (2016). When do Acquirers Invest in the R&D Assets of Acquired Science-based Firms in Cross-border Acquisitions? The Role of Technology and Capabilities Similarity and Complementarity. *Long Range Planning*, 49(2): 221-240.

DiVito, L. (2012). “Institutional entrepreneurship in constructing alternative paths: A comparison of biotech hybrids.” *Research Policy*, 41(5): 884-896.

Practitioner publications

DiVito, L. (2022). *Collaborative organizing for grand challenges: engaging in collaborative innovation and entrepreneurship*. Eburon Academic Publishers.

DiVito, L. & Sharma, G., (2016). “Collaborating with competitors to advance sustainability: a guide for managers”, Network for Business Sustainability, Ivey Business School. <http://nbs.net/knowledge/competitor-collaboration/guide-for-managers-to-advance-sustainability/>

DiVito, L. & Sharma, G., (2016). “Assess Your Competitor Collaboration to Advance Sustainability: An Assessment Tool”, Network for Business Sustainability, Ivey Business School. <http://nbs.net/wp-content/uploads/160907-Competitor-Collaboration-Assessment-Tool-Digital.pdf>

DiVito, L. & van Winden, Willem, 2014. *Internationalization and the Dutch Fashion Industry: An investigation of inward and outward internationalization*, Centre for Applied Research on Economics and Management, Hogeschool van Amsterdam.

Teaching Cases

Divito, L., Lam, T., & O'Rourke, C. (2020). Adopting zero-waste indigo dyeing production: strategies for the Chinese market. Web publication/site, The Case Centre. <https://www.thecasecentre.org/educators/products/view?id=169455>

DiVito, Lori and Tylecote, Andrew (2015). “Aiming to win through sustainable competitive advantage: Unilever and Procter & Gamble”, The Case Centre, Case Centre reference no. 315-221-1.

Meuer, Johannes, DiVito, Lori, Krugman, Barbara, and Yue, Tao, (2010). “A Grand Entrance? Li Ning’s Emergence as a Global, Chinese Brand”, in *AESE 32 Anos a Ensinar com Casos* by Manuel Dias Ferreira, Edições AESE, Lisboa-Portugal.

Meuer, Johannes, DiVito, Lori, Krugman, Barbara, and Yue, Tao, (2010). “A Grand Entrance? Li Ning’s Emergence as a Global, Chinese Brand”, RSM Case Development Centre, ECCH reference 310-138-1.

Conference and colloquia presentations

Referred conference presentations

AOM 82nd Annual Meeting, August 5-9, 2022, Seattle, USA, paper presentations “Circular Moonshot: Understanding Shifts in Organizational Field Logics and Business Model Innovation”, “Appropriating Relational Value from Collaborative Networks for Sustainability” and “Resource Orchestration and Opportunity Beliefs in Multi-Stakeholder Initiatives for Sustainability”

NBM New Business Model Conference, Rome June 2022, paper presentations, “Circular Economy Ecosystem Coordination: A comparative study of two sectoral cases” and “Circular Moonshot: Understanding Shifts in Organizational Field Logics and Business Model Innovation”

DRUID Summer Conference 2022, Copenhagen, Denmark June 13-15, paper presentation, “Appropriating Relational Value from Collaborative Networks for Sustainability”

GRONEN Conference 2022, Amsterdam, May 31-June 2, 2022, paper presentation “Circular Economy Ecosystem Coordination: A comparative study of two sectoral cases” and “Circular Moonshot: Understanding Shifts in Organizational Field Logics and Business Model Innovation”

DRUID Summer Conference 2021, Copenhagen, Denmark, October 18-20, paper presentation “The Influence of Business Models for Sustainability on Organizational Field Change: Understanding field logic shifts towards circularity”

ISIRC 2021, 13th International Social Innovation Research Conference “Enabling the change! Social innovation and enterprises for a better future”, paper presentation “Orchestrating value creation and value capture in collaborative networks for sustainability” and paper presentation “Shifting cognitive frames through collective action to address grand challenges: A case study of a multi-stakeholder initiative in the apparel industry”

EGOS 2021, 37th Colloquium, Amsterdam, Netherlands, July 8-10 2021; paper presentation “Shifting cognitive frames through collective action to address grand challenges: A case study of a multi-stakeholder initiative in the apparel industry”

Interdisciplinary European Conference on Entrepreneurship Research (IECER), October 16-18, 2019, Utrecht, Netherlands, paper presentation “From individual sustainability orientations to collective sustainability innovation and sustainable entrepreneurial ecosystems”

AOM 79th Annual Meeting, August 9-13, 2019, Boston, USA, paper presentation “Strategies of multilateral cooperation: Experienced tensions and cooperation capabilities”

EGOS 2019, 35th Colloquium, Edinburgh, Scotland, July 4-6 2019; paper presentation “Exploring governance mechanisms and collaborative value creation: a case study of a cross-sectoral collaboration in the apparel industry”

Business & Society Research Seminar, Free University, Amsterdam, June 19-21, 2019; paper presentation “Exploring governance mechanisms and collaborative value creation: a case study of a cross-sectoral collaboration in the apparel industry”

DRUID Summer Conference 2019, Copenhagen, Denmark, June 19-21, paper presentation “Strategies of multilateral coopeition: Experienced tensions and coopeition capabilities”

AOM 78th Annual Meeting, August 10-14, 2018, Chicago, USA; co-organizer of symposium 1394: The Role of Coopeition on Innovation: Value creation and value capture, presented paper “Asymmetric knowledge and learning in multilateral coopeition: Capturing private and collective value” and panel member in symposium 1743: Collaborative Research with Practitioners, presentation on “Collaborative Research: an example of participant-based research”

EGOS 2018, 34th Colloquium, Tallinn, Estonia, July 5-7 2018; paper presentations “Organizational logics in inter-organizational hybrid organizations: a case study of a multi-stakeholder collaboration”

DRUID Summer Conference 2018, Copenhagen, Denmark, June 11-13, paper presentation “Productive opportunities uncertainty and science-based firm emergence”

CSSI 2018, 6th biennial International Symposium on Cross-Sector Social Interactions, Copenhagen, Denmark, June 2018; paper presentation “Conditions and mechanisms in collaborative governance of cross-sectoral partnerships: a case study of an apparel sustainability initiative”

AOM 2017 Annual Conference, Atlanta, GA, USA, 4-8 August 2017; paper presentation “Productive opportunities uncertainty and science-based firm emergence” High Tech Small Firm Conference, Amsterdam, Netherlands, June 2017; “Productive opportunities, uncertainty and science-based firm emergence”

AOM 2016 Annual Conference, Anaheim, CA, USA, 5-9 August 2016; paper presentation “Entrepreneurial orientations and their impact on trade-off decisions in sustainability: a study of sustainable fashion entrepreneurs”; paper accepted for presentation “Growing fast or slow?: variety of paths and speed of early growth of science-based firms”; paper accepted for discussion and development “Balancing strategic tensions in coopeition to realize collective outcomes: a study of sustainability initiatives”

EGOS 2016, 32nd Colloquium, Naples, Italy, 7-9 July 2016; presented paper “Entrepreneurial orientations and their impact on trade-off decisions in sustainability: a study of sustainable fashion entrepreneurs”

DRUID 20th Anniversary Conference, Copenhagen, Denmark, 13-15 June 2016; presented paper “Entrepreneurial orientations and their impact on trade-off decisions in sustainability: a study of sustainable fashion entrepreneurs”

Strategic Management Society (SMS) Special Conference on Strategy Challenges in the 21st Century: Innovation, Entrepreneurship and Coopeition, Rome, Italy, 5-7 June 2016; presented paper “Balancing strategic tensions in coopeition to realize collective outcomes: a study of sustainability initiatives”

Sustainability Ethics Entrepreneurship Academic Research Conference 2016, Denver, Colorado, USA, 16-18 May 2016; presented paper “Entrepreneurial orientations and their impact on trade-off decisions in sustainability: a study of sustainable fashion entrepreneurs”; presented paper “Balancing strategic tensions in coopeition to realize collective outcomes: a study of sustainability initiatives”

Regional Studies Association Annual Conference 2016, Graz, Austria, 3 – 6 April 2016; presented paper “Local-Global knowledge sourcing in the context of an open innovation knowledge platform: the case of Amsterdam Denim City”

6th Leuphana Conference on Entrepreneurship, Creating Solutions with Sustainable Entrepreneurship, Lüneburg, Germany, 14-16 January 2016; presented paper “Entrepreneurial orientations and their impact on trade-off decisions in sustainability: a study of sustainable fashion entrepreneurs”. Received Best Paper Award.

Edith Penrose Centenary Conference, SOAS, University of London, November 2014; Presented paper: “Growing fast or slow?: understanding the variety of paths and the speed of early growth of entrepreneurial science-based firms”

30th EGOS Colloquium, Rotterdam, The Netherlands, July, 2014; Presented paper: “Inter-organizational learning in international production collaborations: a mixed methods study of small firms in the apparel industry”

DRUID Summer Conference 2013, Barcelona, Spain, June 2013; Presented paper: “Early growth of new science-based firms: the influence of institutional configurations”

2012 Academy of Management Annual Meeting, Boston, CA, USA, August, 2012; Presented paper: “Cross Border Acquisitions of Science-Based Firms: their effects on innovation in the acquired firm and on the local science and technology system”

DRUID Summer Conference 2012, Copenhagen, Denmark, June 2012; Presented paper: “Early growth of new science based firms: the influence of institutional configurations”

Strategic Management Society Conference 2011, Miami, USA, November 2011; Accepted paper: “Cross Border Acquisitions of Science Based Firms, their effect on innovation in the acquired firm and the local science and technology system”

SASE Annual Meeting 2011, Madrid, Spain, June 2011; Accepted paper: “Cross Border Acquisitions of Science Based Firms, their effect on innovation in the acquired firm and the local science and technology system”

DRUID Summer Conference 2011, Copenhagen, Denmark, June 2011; Presented paper: “Cross Border Acquisitions of Science Based Firms, their effect on innovation in the acquired firm and the local science and technology system”

2011 Annual Conference Industry Studies Association (ISA), Pittsburgh, PA, USA, May 31-June 3, 2010; Accepted paper: “Cross Border Acquisitions of Science Based Firms, their effect on innovation in the acquired firm and the local science and technology system”

DRUID Summer Conference 2010, London, UK, June 16-18, 2010; Presented paper: “Funding Gap or Trap? Effects of foreign acquisitions of biotech firms on local knowledge transfer and spillovers”

25th EGOS Colloquium, Esade Business School, Barcelona, July, 2009; Presented paper: “Search mechanisms in forming founding teams: a comparative study of British and Dutch biotechnology start ups”

DRUID Summer Conference 2009 Copenhagen, Denmark, June 2009; Presented paper: “Institutional entrepreneurship in constructing alternative paths: a comparison biotech hybrids”; nominated for Best Young Scholar Paper Award

24th EGOS Colloquium, Amsterdam, The Netherlands, July, 2008; Presented paper: “Institutional recombination an change in organizational strategy: the case of the biotech hybrid”

Invited seminars and talks

Academic presentations and seminars

LUISS Business School, Amsterdam, Netherlands, November 22, 2021

Presented paper on “The Influence of Business Models for Sustainability on Organizational Field Change: Understanding field logic shifts towards circularity”

Stanford University, Palo Alto, California, November 1, 2021

Invited presentation on Centre for Economic Transformation for Rethinking Economics, Stanford chapter

Association of UK Higher Education European Officers (HEURO) Overseas Mission, The Hague, Netherlands, December 5, 2019

Invited presentation on joint degree master programmes

Sustainable Fashion Research Agenda Conference, Copenhagen, Denmark, May 13, 2019

Invited presentation of research and panelist in session titled “Culture of Compliance”

University of California, Berkeley, Haas School of Business, Garwood Center for Corporate Innovation, February 2019

Presented paper, “Asymmetric knowledge and learning in multilateral coepetition: capturing private and collective value”

PRME Conference 2019, Amsterdam School of International Business, January 2019

Presented research on Alliance for Responsible Denim project

Copenhagen Business School, Denmark, November 2018

Presented paper, “Unpacking value creation and capture in cross-sector collaborations: a case study of an apparel sustainability initiative

Maastricht School of Management, Netherlands, June 2018

Presented research, titled “Multi-lateral coepetition for sustainability: A process research longitudinal study of collaboration in the denim industry”

LUISS, Business School, Rome, Italy, November 2016

Presented paper on “Entrepreneurial orientations and their impact on trade-off decisions in sustainability: a study of sustainable fashion entrepreneurs”

Ivey Business School, Network for Business Sustainability, Toronto, Canada, September 2016

Presented report and facilitated workshop on “Collaborating with competitors to advance sustainability”

Santa Clara University, Santa Clara, CA, USA, May 2016

Presented paper “Entrepreneurial orientations and their impact on trade-off decisions in sustainability: a study of sustainable fashion entrepreneurs”

Amsterdam Business School, Amsterdam, Netherlands, June 2015

Presented paper “Networks before firms? The role of networks in identifying productive opportunities”

Amsterdam Business School, Amsterdam, Netherlands, April 2013

Presented paper “Early growth process and paths of new science-based firms”

Practitioner, general public presentations

Delegation of policy makers to Amsterdam, Denim City, September 2022

Presented research on circular fashion business model innovation

Pakhuis de Zwijger, inaugural public lecture for professorship, June 2022

Inaugural lecture *Collaborative Organizing for Grand Challenges*

Pakhuis de Zwijger, public lecture, Circl, Amsterdam, October 2018

Presented research on Alliance for Responsible Denim project to consumers, part of Denim Days programme

Denim Premiere Vision, Paris, May 2018

Panel participation about Alliance for Responsible Denim project to industry professionals

Dutch Design Week, DRIVE, Eindhoven, Netherlands, October 2017

Presented research on Alliance for Responsible Denim project to consumers, part of Denim Days programme

Austrian CSR Day, Linz, Austria, October 2017

Panel participant on session about competitor collaborations; facilitated workshop on collaborating with competitors

Gala van Wetenschap, Amsterdam, October 2016

Presented Alliance for Responsible Denim research project

Honours and awards

Best Paper Award 2016, Leuphana Conference of Entrepreneurship: DiVito, Lori and Bohsack, Rene. "Entrepreneurial orientations and their impact on trade-off decisions in sustainability: a study of sustainable fashion entrepreneurs"

Nomination for Best Paper Award, DRUID (Danish Research Unit on Industrial Dynamics) Summer Conference 2013, Barcelona, Spain: "Early growth of new science-based firms: the influence of institutional configurations"

Nomination for 2012 Academy of Management Annual Meeting Carolyn Dexter Award for Best International Paper: Miozzo, Marcela, DiVito, Lori and Desyllas, Panos, "Cross Border Acquisitions of Science-Based Firms: their effects on innovation in the acquired firm and on the local science and technology system"

Strategy and General Management ecch Case Award 2012 Winner "A Grand Entrance? Li Ning's Emergence as a Global Chinese Brand" 1st Prize for "A Grand Entrance? Li Ning's Emergence as a Global Chinese Brand" teaching case, First AESE Case Writing Competition, 2010

Nomination for Best Young Scholar Paper Award, DRUID Summer Conference 2009 on Innovation, Strategy and Knowledge, Copenhagen, Denmark

Previous industry experience**Consulting Experience**

- Intranet and Extranet Implementation, NEC Philips, Hilversum, Netherlands, 2008
- Internet Marketing and Strategy, Hewlett-Packard, Amstelveen, Netherlands, 2005
- Marketing communications and customer retention strategies, Ogilvy, Amsterdam, Netherlands, 2004
- Internet Strategist, Euro RSCG, Amsterdam / Schiphol, Netherlands, 2000-2003
- Business Consultant, Cap Gemini, Utrecht, Netherlands, 1998 – 2000 Marketing and Other Experience:
- Marketing Communications Program Manager, Sun Microsystems, Amersfoort, Netherlands, 1996-1998
- Marketing Communications Manager, LaserMaster Europe, Hoofddorp, Netherlands, 1992-1996
- Jr. Accountant, Hambrecht & Quist Inc, San Francisco, CA, USA, 1989-1992

Professional and service activities**Memberships**

- DRUID Society
- Strategic Management Society
- European Group of Organization Studies
- Academy of Management BPS and TIM divisions

Ad Hoc Review

- Research Policy
- Journal of Business Venturing
- EURAM Conferences
- Druid Summer Conferences
- Academy of Management Annual Meetings